



Zach Mangum, CEO

Zach leads the overall strategy of GroSocial. He received a BS in Business Management from Brigham Young University in 2007 with an emphasis in Finance. Zach's professional experience is in finance, startups, and fundraising. He was the sixth employee at Lendio (formerly known as FundingUniverse) and was instrumental in the growth and success of the company up until its recognition as Inc. Magazine's fastest growing company in Utah and a member of the Inc 500. Zach co-founded GroSocial in the fall of 2009 and have served as the company's CEO since inception.

Zach was born and raised in Utah County, where he resides with his wife and two sons.



Kevin Kirkland, President

Kevin leads the customer fulfillment,, enterprise partner acquisition and relations, and general marketing initiatives for GroSocial. Kevin received a BA in Communications from Brigham Young University in 2005 with an emphasis in Marketing and Advertising. Kevin's professional experience includes roles as the directors of sales and/or marketing of various companies including FamilyLink and MSTAR, as well as several entrepreneurial and freelance consulting endeavors.

Kevin is an expert-level bootstrapper and experienced entrepreneur. He lives in Orem, Utah with his wife and three children.



Chris Wright, CTO

Chris provides all technical expertise, both from a strategic, design, and coding perspective for all GroSocial web applications. Chris received a BS and MBA from Brigham Young University. His technical expertise includes proficiency in PHP, CakePHP, MySQL, jQuery, Javascript, HTML5, CSS, AJAX, SQL, OSX, Windows, ASP.Net, Subversion, Git, REST, SOAP, XML, JSON, and Facebook/ Twitter integration.

Chris is a technology leader with more than a decade of experience as a Chief Technology Officer and IT Director. Chris resides in Orem, Utah with his wife and five children.